

# Members of the Tourism Community,

What can you do  
to protect  
the Shiribeshi region's  
natural environment and snow  
for future generations?

For our future  
100 years from now

## ShiriBeshi SUSTAINABLE STYLE



In order to make Shiribeshi region a sustainable tourist destination, the Hokkaido Shiribeshi General Subprefectural Bureau advocates for "Shiribeshi Sustainable Style", an initiative to reduce environmental impact whilst benefiting the local economy.

### Shiribeshi Sustainable Style Initiatives

- ✓ **Reducing waste** (Encouraging customers to use own bottle, own amenities, etc.)
- ✓ **Reducing food waste**  
(Take-out support such as providing containers, offering small and half-size portions, etc.)
- ✓ **Making use of non-plastic products** (amenities, straws, etc.)
- ✓ **Taking energy saving measures** (Use of insulation, renewable energy, LED's, etc.)
- ✓ **Saving water** (Switching to water-saving showerheads, etc.)
- ✓ **Making efforts to avoid changing linens for guests** who stay for consecutive nights
- ✓ **Local production and local consumption** of foods from the Shiribeshi region
- ✓ **Utilization of wood harvested locally** in the Shiribeshi region
- ✓ Participation in **local cleanup and nature conservation activities**
- ✓ Making visitors **aware of local efforts towards sustainable tourism**
- ✓ Initiatives other than those listed above that aid the region in becoming a sustainable tourism destination



### Calling all tourism businesses that follow the Shiribeshi Sustainable Style!

The Hokkaido Shiribeshi General Subprefectural Bureau invites the registration of tourism-related businesses which assist in the regional development of sustainable tourism by carrying **three or more of the above initiatives**.

#### ■ Target Group **Tourism-related businesses which operate in the Shiribeshi region**

(Those engaged in tourism-related businesses such as lodging, food and beverage, souvenirs, transportation, activities, etc.)

Original wooden products

- #### ■ Benefits
- ① Registered businesses will receive **an original wooden product (trays for use at the reception desk, etc.)** made by students of Hokkaido Yoichi special needs education school.
  - ② **Information on registered businesses and their efforts are introduced on the website of the Hokkaido Shiribeshi General Subprefectural Bureau.**



- #### ■ How to Register
- Please register using the following URL registration form.  
<https://www.harp.lg.jp/Kjm4ApmL>



Contact us



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